

Department of Commerce

B.Com

Programme Outcomes

- To acquaint the students with proper knowledge of various disciplines of commerce, business, economics, auditing, finance, accounting and marketing etc.
- To develop the understanding for employment in the country.
- To develop the managerial skills in the learners.
- Cultivate unique skills, out of the box thinking and motivate learners to be a successful entrepreneur. Programme

Specific Outcomes B.Com.

After the completion of this particular course the student will be able-

- To work as audit assistant, tax consultant and other financial supporting services.
- To perform role as entrepreneur, businessman, manager, consultant.
- To pursue professional courses like C.A., M.B.A., M.Com, C.S.
- Contribute to the education field as teacher/Professor.
- To appear in various competitive exams and different certificate courses like Chartered and Financial Analyst (CFA), Business Accounting and Taxation (BAT), Certificate Management Accountant (CMA), Certified Management Accountant (CMA), US Certified Public Accounting (CPA), Financial Risk Manager (FRM), Association of Chartered Certified Accountant (ACCA), Certified Financial Planner, Certificate in Investment Banking (CIB), B.Ed. digital marketing etc.

Course outcomes

B.Com. I Year

Subject Name

Learning Outcomes

- **Financial Accounting:** Through this subject, students will be able to develop complete knowledge for financial transactions and creation of financial statements, as well as they will be motivated to acquire the necessary skills for this task.
- **Business Math:** To have proper understanding of Mathematical application in commerce field.
- **Business Law:** To develop the knowledge about different laws that govern the dealings regarding commercial matters and legal formalities.
- **Business Organization and Communication:** Understand the formation of Business forms and utility of communication, acquire knowledge about paralanguage and modern digital age forms of communication.

- **Micro Economics:** To have a proper knowledge about economic welfare. This branch of economics helps the student to understand level of satisfaction of person in the economy, knowledge of factors of production, demand and its law.

- **Macro Economics:** Understand the methods of calculating national income monetary and wages related theories. Government policies regarding foreign investment.

B.Com. II Year

Subject Name	Learning Outcomes
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- **Corporate Accounting:** To develop a comprehensive awareness regarding the provisions of Companies Act, Indian Accounting Standards and corporate accounts.

- **Cost Accounting:** Understand in deep the elements and concept of cost, process costing, job and contract costing, marginal costing etc.

- **Principles of Statistics:** Develop the knowledge about new skills on the application of different statistical tools, calculation of measures of average, correlation and regression.

- **Principles of Management:** To have knowledge of structure and behavior of organization, decision making process motivation, direction, controlling, planning etc.

- **Indian Company Act:** To have proper knowledge about Indian company Act 1952, MOA, AOA, shares, debentures, directors, meetings etc.

- **Banking and Insurance:** Understand the operations and working of insurance companies in over county, Different techniques regarding risk management.

B.Com. III Year

Subject Name	Learning Outcomes
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- **Income Tax Law & Practice:** To have proper knowledge of provisions of Income Tax Act 1961, computation of Income from salary, house property, business and profession, capital gains etc.

- **Goods and Service Tax and Custom Duty:** Understand in deep central goods and service tax act 2017 and state goods and service basic aliments of GST, IGST and custom duty.

- **Auditing:** To develop the understanding of concept regarding auditing and investigation. Clarity about the applicability of different types of audits.

- **Management Accounting:** To introduce a separate branch of accounting i.e. management accounting, understand its concepts, control structure, target costing, cash flow, fund flow etc.

- **Principles of Marketing:** Ability to understand the changing environment for marketing, different consumer behavior, techniques for market segmentation, marketing mix-product, place, price, promotion develop knowledge about marketing philosophies and environment.

- **International Marketing** To gain knowledge about international functions of marketing. Different aspects of international business and its marketing formalities.